JONATHAN REBULLO

AI AUTOMATION SPECIALIST | n8n • GoHighLevel • AI Agents

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PROFESSIONAL SUMMARY

AI automation practitioner with hands-on experience building and testing workflows using n8n, Zapier, Make.com, and GoHighLevel. Projects include AI-powered knowledge retrieval, Facebook Messenger chatbots, CRM pipeline configuration, webhook integrations, and voice appointment workflows. Brings six years of real estate sales and lead-management experience to the design of practical, customer-facing business automations.

CORE TECHNICAL SKILLS

Automation: n8n, Zapier, Make.com, workflow design, webhooks, API integrations, error troubleshooting and execution testing.

AI & Data: AI agents, RAG, embeddings, Supabase vector database, OpenAI, Google Gemini, Google Drive document ingestion.

CRM & Customer Operations: GoHighLevel, pipeline stages, contact and opportunity management, user permissions, sales funnels, lead follow-up, appointment scheduling.

Additional Tools: Vapi voice agents, Google Calendar, Facebook Messenger integrations, OBS for workflow demonstrations.

PROFESSIONAL EXPERIENCE

Accredited Sales Manager | SMDC Services Corporation | Feb 2020 – Jul 2026

- Managed sales pipeline activities, prospect follow-ups, customer relationships, and property transactions from inquiry through closing.
- Developed lead-generation strategies using social media and digital marketing; handled consultations, presentations, and negotiations.
- Maintained customer records and sales reporting, and coordinated documentation and reservations with internal teams.

Business Co-Owner | Mildred’s Desserts & Treats | Mar 2026–Present

- Co-manage customer engagement, day-to-day sales operations, promotions, and marketing.
- Apply digital marketing and customer-service experience to identify opportunities for process improvement and automation.

BUSINESS-FOCUSED STRENGTHS

Lead qualification and customer communication • CRM process understanding • Workflow documentation • Practical testing and iteration • Sales-to-automation problem solving

SELECTED AUTOMATION PROJECTS

Independent portfolio and training builds. Functionality descriptions reflect tested scope; these are not represented as client production deployments.

RAG Knowledge Assistant | n8n, Supabase, Google Drive, AI embeddings

- Built and tested a document-ingestion and retrieval workflow with stored document chunks in Supabase.
- Configured semantic retrieval and AI-generated answers grounded in stored knowledge; validated responses through chat tests.
- Implemented and refined knowledge-base data management operations.

Facebook Messenger AI Chatbot | n8n, AI Agent

- Built and tested a chatbot that receives Facebook Messenger inquiries and generates replies.
- Currently a separate working project; Messenger-to-RAG integration has not yet been implemented.

GoHighLevel CRM Pipeline Management | GHL

- Configured a real estate sales pipeline, contact records, opportunity stages, and deal owners.
- Tested role-based access restrictions with separate admin and agent accounts, including assigned-contact visibility.

GoHighLevel CRM Lead Automation | GHL

- Built a property inquiry form and workflow that automatically creates a contact and a sales opportunity in the pipeline for each submission.
- Tested end-to-end with a live form submission, with the inquiry form recorded as the lead source.

AI Voice Appointment Setter | Vapi, n8n, Google Calendar

- Developed webhook-connected voice appointment workflows with verified availability checking and booking functions.
- Configured rescheduling-related logic for further validation; not represented as a fully deployed system.

AI-Assisted HR Posting & Evaluation | n8n

- Built an AI-assisted workflow for job posting and candidate evaluation tasks; ran hands-on tests to assess outputs.

AI Job Finder & Resume Optimization | n8n

- Built and tested an automation supporting job discovery and resume-related processing.

ADDITIONAL AUTOMATION BUILDS

Zapier: AI content repurposing; Asana CRM lead engagement; automated lead enrichment.

Make.com: Xero transaction export to CSV and Asana; Gmail attachment sorting to Google Drive.

n8n prototype: YouTube Shorts and Facebook Reels creation workflow (not fully deployed).

TRAINING & CERTIFICATIONS

Completed hands-on training in n8n, Zapier, Make.com, and GoHighLevel. Practical learning reinforced through independently built and tested portfolio workflows.

EDUCATION

Computer Technology — Two-Year Program | AICS, Bicutan, Parañaque City | 2007–2009 | Graduated 2009